



Dear Friends and Fellow business owners,

We are so excited to announce that we are celebrating the **7th year of the Paddy's 5k Cambridge Classic Walk/Run Road Race and Block Party**. This great community event supports the young women of Cambridge through sports. Thanks to past support of the Paddy's 5k we have been able to give over **\$60,000** to great girl based organizations. The two main recipients of the event will once again be the **Cambridge Girls Softball League and Title IX Girls Running Club**. These great organizations empower the young women of our community. They teach girls the technical rules of sports, foster relationships, encourage physical activity, and develop team and community spirit.

Once again I ask for your support. Through your generosity we are able to provide equipment, pay fees, provide uniforms, and help those who may not have had the funds to join a league, or a club. The walk Run and block Party will be held on **Sunday September 24, 2017 at 10 a.m.**

This years race is dedicated to Armando Paolo aka Armando's Pizza. Armando was a great man, known to many for his amazing pizza which he so humbly claimed "When you do the best, you don't have to worry about it". Armando wasn't known just for his great food but he was a life coach, before the term was coined, to most of the young people of the Hill. Simple plain old fashioned advice was given freely as well as a hug when needed ! Sadly Armando was taken from us this past September after his courageous battle with cancer. His legend lives on through every youth team he sponsors, and slice still eaten.

We cannot continue this event without support. **Sponsorship is key** to allow us to help these girls. **Racers and walkers** are needed as well as **volunteers**. All proceeds go directly to the girls in both Cambridge Girls Softball League and Title IX Girls Running Club. We at Paddy's and these great organizations sincerely appreciate every donation. Every dollar makes a difference! Please spread the WORD !!

Sponsorship Levels:

- | | |
|----------------------------------|--|
| Major Sponsor: \$1,500.00 | Company name & logo prominently placed on back of 5k shirts and signs. |
| Gold Sponsor: \$750.00 | Company name & large logo placed on the back of the 5k shirts. |
| Silver Sponsor: \$500.00 | Company name small logo placed on the back of 5k shirts. |
| Bronze Sponsor: \$250.00 | Company name placed on the shirts. |

To become a sponsor please email Ruth at irallen48@gmail.com or fill out the following form, attach a copy of your logo or card, Payment, and send it or drop off to:

Ruth Ryan Allen
Paddy's Cambridge Classic 5k
260 Walden Street
Cambridge Ma., 02138

To register to walk or run, go to Paddys5k.com

Please join us on Sunday September 24th at 10am for the Walk/Run 5k race or immediately after for the block party directly in front of Paddy's! Come celebrate the fond memories of Armando Paolo with us! Thank you for supporting the young women of Cambridge.



Contact Name: _____

Email Address: _____

Address: _____

Business Name (How would you like to appear on Shirt if applicable):

Street Address: _____

Sponsorship level: _____

Please send us a copy of how you want your logo OR name to appear/look (if applicable) or attach a business card. All shirt-qualified sponsors please take note the logo will appear one color not multiple colors. Current sponsors do not have to send artwork unless there is a change. We will try our best to include what you want with your logo.

Donors Signature: _____ Date: _____

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Please mail with payment or drop off to: Paddys 5k, 260 Walden st, Cambridge, MA 02138